



Considerate Objectives

- To make being a member of the Considerate Hoteliers Association an integral part of being an hotelier.
- To increase commitment to sound socially responsible and environmental practices through the provision of practical and relevant information and advice as they affect hotel development, management and marketing.
- To encourage enlightened co-operation and partnerships between members in a manner, which delivers economic, social and environmental benefits, enhancing the image of their particular area, and the hotel industry in general.
- To create mechanisms for mutual support and exchange amongst members
- To adhere to the CHA's Considerate Charter.